

The
Cape and Islands
United Way
funds programs of
high community
impact that positively
affect people's lives
more than 100,000
times a year.

The Cape and Islands United Way is the most efficient, comprehensive supporter of human services in our community.

**As a donor through the Cape and islands United Way,
you have varied opportunities to make a difference.**

Philanthropy Account

The Philanthropy Account is a new means to provide help for some of our residents who have experienced difficult times. To assist in the efficient management of funds and to reflect the wishes of a donor, the Philanthropy Account is established at a minimum level of \$5000 for a given calendar year. The donor may then instruct our office online to disperse funds to specific human services agencies throughout that year. Up-to-date, real-time records of your giving are available to you 24/7. Residual amounts are added to the year's annual appeal.

Events / Sponsorships

Throughout the year, the Cape and Islands United Way has traditionally raised significant funds through offering opportunities to a variety of constituencies to "do good" while adding extra reasons to participate. Yes, events are always fun and interesting, but most importantly they raise money for our communities.



Photo: T&S Machie

Corporate Giving

- Community minded business owners choose the Cape and Islands United Way as a single, all-inclusive way to demonstrate their interest in improving the quality of life for families, children and those most vulnerable among our less fortunate neighbors.
- Payroll deduction is a way for individual employees to show their support of the community. Spreading out their donations over a period of several months, employees are able to make meaningful gifts while barely noticing the effect on their take-home pay.

Rising Tide

The Rising Tide program contributes a small portion of businesses' sales to the Cape and Islands United Way. Begun in 2008, the Rising Tide program continues to enroll more businesses as they see the benefits to the community that can be achieved through this effort.

In-Kind Donations

Some businesses offer their products or services as donations. In-kind gifts are made to cover United Way expenses that otherwise would require cash payment.

Now more than ever

the **human services** provided through your support of the **Cape and Islands United Way** can make a difference in assisting our **neighbors** who have come upon **difficult times**.

Please remember, **99%** of your contributions are distributed **locally**.

Annual Appeal

An appeal to the community each year yields the largest amount for the Cape and Islands United Way fund-raising efforts. Thousands of people choose to assist those in need through this form of giving. It ensures that a broad range of services is supported with their single gift through the Cape and Islands United Way. Remember, most people use the services of more than one United Way funded program. Of course, you still may choose to direct a portion or all of your gift toward a specific human services organization that is of specific importance to you.



Photo: T&S Machie

Volunteering

A wonderful way to solve problems in our community is to become part of a solution. The Cape and Islands United Way consistently coordinates more than 150 volunteers each year doing everything from paperwork to painting to landscaping. And it's all for the betterment of the Cape and islands.

YES! I support my community

\$50

\$250

Other \$ _____

Check here if you do not want your name published for recognition.

\$100

\$500

Please Bill Quarterly

MC / VISA / AMEX # _____ Exp Date _____

Signature _____

Date _____

Email _____

Please make checks payable to:

**Cape and Islands
United Way**

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Hyannis, MA 02601
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- Thank you -